

## Summary of HWB Performance Indicators Progress Report – 7 April 2016

To add value to the 9 ambitions within Southend’s Health and Wellbeing Strategy, the Health and Wellbeing Board established three “Broad Impact Goals”;  
 A) Increased physical activity (prevention). B) Increased aspiration and opportunity (addressing inequality). C) Increased personal responsibility and participation (sustainability)

The range of indicators that were established to measure progress in these areas have had a number of positive impacts. Specifically, the indicators have:

- Raised the profile of strategic HWB priorities and stimulated a central focus for operational teams
- Increased incentive and accountability for strong performance
- Promoted partnership working and highlighted new opportunities for direct involvement i.e. 60 minute mentor initiative
- Brought a greater awareness of diverse operational activity
- Provided a baseline for consideration of future priority areas and effective use of resources

*Note: This is not an end of year report  
 April’s performance indicator report  
 coincides with year-end and a number  
 of indicators are awaiting final data  
 which will be incorporated into an end  
 of year report for June’s HWB Board.*

### Notable points from April’s HWB Performance Indicators Progress Report:

Status @ Mar2016	Indicator number	Indicator summary	Reflections on progress
	A1	Development of Physical Activity Strategy	Draft physical activity strategy written – HWB Board will be engaged for input by June’s meeting
	A2.1/A2.2	Physical activity levels of adults in the borough	We have remained worse than the England average through 2015-16. The Physical activity strategy will seek to improve outcomes in these areas.
N/A	A3.1	Businesses featuring active and sustainable travel in their travel plans	Whilst no businesses signed up to sustainable travel plans in this period, 5 businesses made physical activity pledges as part of the Public Health Responsibility deal (PHRD). During 2015/16, 43 businesses have made PHRD related pledges, against a target of 40.
	B1	Number of children participating in vocational skills mentoring initiatives (60 minute mentor)	Strong performance in this area, with 317 young people participating in the 60 minute mentor programme through 2015-16 (annual target was 90). Ongoing need for health and care sector “mentors” to be involved in the programme.
	B3.1	Pre-start-up and start-up businesses supported	Annual target of 20 significantly exceeded, with 42 pre-start-up and start-up businesses supported during 2015-16. This reveals a higher than anticipated need for pre-start-up and start-up support and will be incorporated in further service development.
	B3.2	Small and Medium-sized enterprises (SME) supported	Previous performance for this area became a concern for the HWB Board in Feb16 as the figures suggested a significant under performance for the year, in view of the target of supporting 80 SMEs for 2015-16. The Economic development team have provided a detailed response to concerns (this can be viewed in the HWB Indicators Progress Report in the latest notes section). Performance has significantly improved, with 78 SMEs now supported during 2015-16. Some figures are still to be reported so this figure may increase.
	B7	Young people who are not in education employment or training (NEET) who live in areas that are within the 30% most deprived areas in England	<p>The Indicators Progress Report now includes a breakdown of the quantities of young people in Southend who are not in education, employment or training and who live in an area which is classed as being within the;</p> <ul style="list-style-type: none"> <li>• 0-10% most deprived areas in England (40 young people)</li> <li>• 11-20% most deprived areas in England (53 young people)</li> <li>• 21-30% most deprived areas in England (29 young people)</li> </ul> <p>The notes in the HWB Indicators Progress Report highlight that some of these young people have medical or mental health conditions that are preventing them from re-engaging and that with the right support, individuals could move on to positive outcomes.</p>